

TOUCH-UPS: WHY DO I NEED ONE?

POWDER BROWS: are meant to look more soft and natural. The look is created by tattooing tiny, pixelated dots on the skin in layers.

This is what creates the "powdery" effect. Based on how many passes, color choice, preferred style and how the individual clients skin heals and retains pigment, there may be areas of the tattoo that are slightly lighter/darker than others. Within a week of your first treatment the color will fade as much as 30% or more (lighter) in shade and will heal to a more natural makeup look.

This is where a **"TOUCH-UP"** comes in. After your brows have fully healed (at least 6 weeks from your initial appointment), a touch-up is where you can decide if you want to make minor color or shape changes.

Other than your initial 6-12 week touch-up, the beauty about Powder Brows is that you can go without a touch up for quite some time.

Typically, 1-3 years.

